







UNC CHARLOTTE

- UNC Charlotte is Charlotte's urban research university, opened in 1946.
 - Current enrollment is more than 23,300 students.
 - Student to Faculty ratio is 15 to 1.
 - Bachelor's Degrees: 90 Master's: 62 Doctoral: 18
 - The main campus is almost 1,000 acres with an uptown location already in operation and a permanent space soon to be developed.
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UNC CHARLOTTE

UNC Charlotte Athletics fields 14 men's and women's sports within the Atlantic 10 Conference.

Halton Arena seats 9,105 for basketball and other events and Belk Theatre in Robinson Hall is one of the most beautiful theatres in the region.



UNC CHARLOTTE

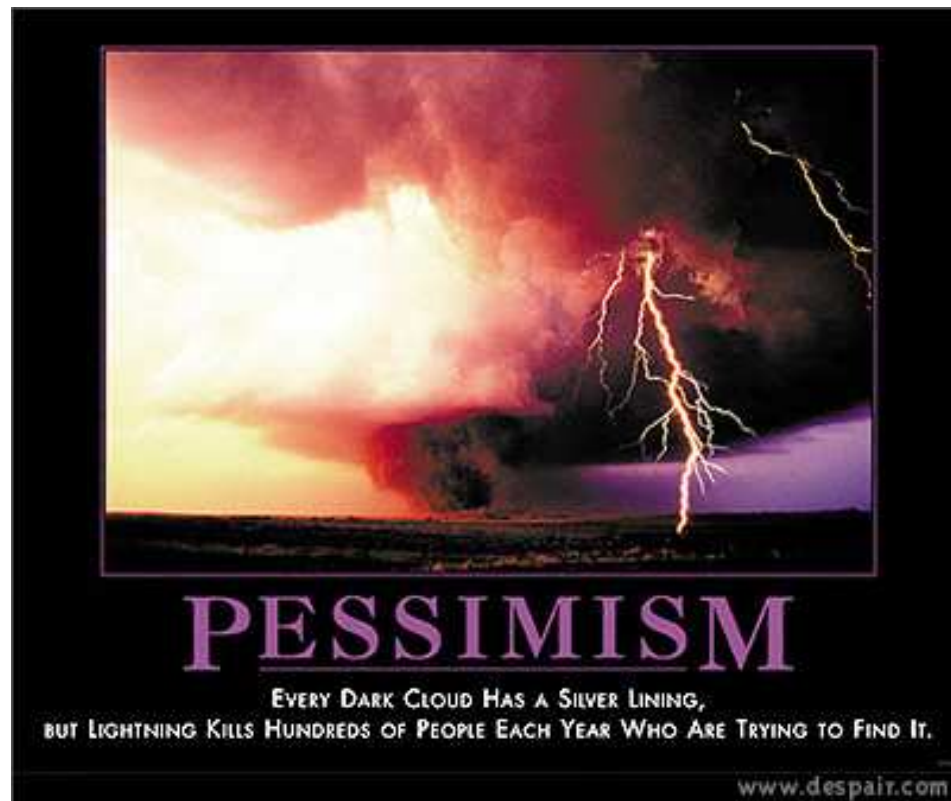
- The College of Liberal Arts and Sciences offers a well recognized academic program in Marketing with community services such as:
 - Research
 - Strategic Planning
 - Focus Group Facilitation
 - There were 39 different projects completed during the past year for community partners
 - There were 57 guest speakers involved on campus

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UNC CHARLOTTE

The Marketing Forecast for 2009



PESSIMISM

EVERY DARK CLOUD HAS A SILVER LINING,
BUT LIGHTNING KILLS HUNDREDS OF PEOPLE EACH YEAR WHO ARE TRYING TO FIND IT.

www.despair.com

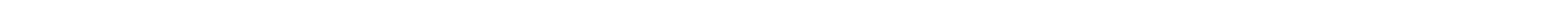


UNC CHARLOTTE

- Three simple steps...
 - Review or enhance your research to make sure you are spending wisely and well
 - Look for budget conscious opportunities with your partners that add value and strengthen the relationship
 - Use your data to increase efficiency
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